Privacy Notice

UNITRANS
الشركة المتحدة الدولية للمواصلات
UNITED INTERNATIONAL TRANSPORTATION COMPANY

(Classified as Public)

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1. Introduction

United International Transportation Company ("UNITRANS"), together with its subsidiaries (collectively referred to as "UNITRANS," "we," "us," or "our"), is a Saudi company listed on the Saudi Exchange (Tadawul), providing vehicle rental and other automotive-related services across the Kingdom of Saudi Arabia.

UNITRANS is committed to protecting Personal Data and respecting the privacy rights of individuals whose Personal Data it processes. This Privacy Notice explains how we collect, use, store, disclose, and protect Personal Data in connection with our business activities and services. It also outlines the rights of Data Subjects and our obligations under the Kingdom of Saudi Arabia's Personal Data Protection Law ("PDPL"), its Implementing Regulations, and other applicable laws and regulations.

We collect and process Personal Data for the purposes described in this Privacy Notice, in accordance with applicable data protection laws and regulations and subject to the applicable requirements governing the collection and processing of Personal Data.

This Privacy Notice applies to Personal Data relating to customers, employees, job applicants, contractors, suppliers, service providers, and users of our websites, mobile applications, and other digital platforms. It covers Personal Data collected when individuals use our services, submit forms, communicate with us through our digital channels, or visit our branches and other physical locations.

For the purposes of this Privacy Notice, individuals whose Personal Data is processed by UNITRANS are referred to as "you," "your," or "Data Subject," as applicable.

2. Contact Information

For any inquiries, requests, or concerns regarding this Privacy Notice or the processing of Personal Data, please contact the Data Privacy Office at data.privacy@BudgetSaudi.com

3. Privacy Notice Updates

We may update this privacy notice to reflect changes in our services, data processing practices, or applicable laws and regulations. Any updates will be published on our website with the latest revision date. Where changes involve new processing purposes, we will notify you before such processing and obtain your consent where required by applicable law.

Last Updated: 20 October 2026

Version: 1.0

4. Personal data we collect

We collect and process only the minimum Personal Data that is necessary, relevant, and proportionate to specified, explicit, and legitimate purposes, in accordance with the Saudi Personal Data Protection Law (PDPL)and its implementing regulations. Depending on the nature of the business activity, or relationship, the categories of personal data collected may include:

- Identity and Contact Information: Names, IDs, and contact details.
- Rental, reservation and Transaction Records: Reservations, vehicle preferences, rental agreements, and transaction records.
- Digital and Technical Data: IP addresses, device information, browser and interaction data.
- Employment and Recruitment Data: Employment, qualifications, and recruitment records.
- Security and regulatory data: CCTV, access logs, traffic violations and accident records, GPS where applicable.
- Third-Party Data: relevant personal data from suppliers, contractors and business partners.
- Customer services and communication data: customer inquiries, complaints, feedback, requests,
- Personal Data from Third Parties: Personal Data obtained from authorized third parties, including government entities, payment gateways, insurance providers, rental brokers, and business partners.

Any Sensitive Personal Data is processed only where legally permitted, regulatory requirement and is subject to appropriate safeguards.

5. Methods of Collecting Personal Data

Your data is collected through the following methods:

Direct Collection:

We collect personal data directly from you through our websites, mobile applications, online and physical forms, branches, customer service, call centers, and direct communication or interactions with you.

Indirect Collection:

We may collect your Personal Data indirectly from authorized third parties, where permitted under the PDPL and its Implementing Regulations, including obtaining your consent where required, or where the data is lawfully publicly available. Access to your Personal Data is restricted to authorized personnel for legitimate purposes.

- Authorized Third-Party Sources: We may receive your Personal Data from government entities, payment service providers, insurance companies, digital partners, corporate customers, recruitment platforms, rental brokers, and other authorized sources, including vehicle location data where applicable.
- Cookies and Similar Technologies: We may automatically collect device information, IP addresses, browser details, and website or app interactions through cookies and similar technologies, including data used for analytics and marketing purposes, subject to applicable consent requirements.

6. Processing of Personal Data and Purposes

We collect and use your Personal Data, directly or indirectly, to provide and manage our rental services, verify your identity, process reservations and payments, fulfill contractual obligations, maintain transaction records, manage digital services, respond to inquiries, and communicate service updates. We also use your Personal Data to improve customer experience, conduct analytics, enhance security, prevent fraud, manage recruitment activities, and comply with applicable legal and regulatory requirements. Where permitted by law, we may use your Personal Data for marketing purposes, obtaining your prior consent where required and providing a free and simple opt-out mechanism. Opt-out requests are processed without delay. Payment card details are securely handled by authorized payment service providers and are not stored by us.

7. Personal Data Sharing and Disclosure

We are committed to complying with applicable data-sharing requirements under the PDPL and its Implementing Regulations. We may disclose your Personal Data only where legally permitted or required, including where your consent has been obtained when required.

Your Personal Data may be disclosed to government entities, legal and regulatory authorities, and authorized third parties for analytics and marketing service providers, recruitment platforms, vehicle tracking providers, and other authorized business partners for purposes related to providing our services, fulfilling contractual and legal obligations, processing payments, managing insurance claims, supporting business operations, and maintaining the security and quality of our services.

8. Legal Basis For Collecting And Processing Personal Data

We collect and process your personal data in accordance with the Saudi Personal Data Protection Law (PDPL) and its Implementing Regulations, based on one or more of the following legal bases, as applicable:

- **Your Consent:** Where you have provided your consent for specific purposes, such as receiving promotional offers, marketing communications, or participating in surveys. You may withdraw your consent at any time by contacting our privacy office at data.privacy@BudgetSaudi.com

- **Contractual Obligations:** Where processing is necessary to perform a contract with you, including managing vehicle reservations, rental agreements, and related services.
- **Legal Obligations:** Where processing is necessary to comply with applicable laws and regulations, including identity verification requirements, traffic regulations, and lawful requests from competent authorities.
- **Legitimate Interests:** Where processing is necessary to pursue our legitimate interests, such as preventing fraud, protecting our vehicles and business operations, and maintaining the security of our services, provided that such processing does not adversely affect your rights or interests and is permitted under the PDPL.
- **Actual Interest:** where processing is necessary to protect the actual interests of the data subject and it is difficult or impossible to communicate with them.

9. Personal Data Storage, Retention And Destruction

Your Personal Data is securely stored and maintained within the Kingdom of Saudi Arabia. Where Personal Data is transferred or stored outside the Kingdom, we implement appropriate safeguards and conduct required assessments, where applicable, in accordance with the PDPL, its Implementing Regulations, and the Personal Data Transfer Regulations to ensure its continued protection.

We retain your personal data only for as long as necessary to fulfill the purposes for which it was collected, in accordance with our approved Data Retention Schedule, unless a longer retention period is required by applicable laws, regulations, legal obligations, or court orders.

Once the applicable retention period expires or the purpose for retaining the data no longer exists, your personal data will be securely destroyed or anonymized in accordance with our Data Retention Schedule, the PDPL, and applicable requirements, unless further retention is legally required.

10. Rights Of Personal Data Subjects

Under the Personal Data Protection Law (PDPL), you have the following rights in relation to your personal data:

- **Right to be Informed:** You have the right to know how and why your personal data is collected and processed, the legal basis and purposes of processing, and how your personal data may be used or disclosed.
- **Right to Access and Data Portability:** You have the right to access your personal data held by UNITRANS and obtain a copy of it in a clear, readable, and commonly used format, where technically feasible, subject to the limitations and exceptions under the PDPL and its Implementing Regulations.
- **Right to Correct or Update Your Personal Data:** You have the right to request the correction, completion, or updating of personal data that is inaccurate, incorrect, incomplete, or outdated.

- **Right to Request Destruction:** You have the right to request the destruction of your personal data when it is no longer required for the purpose for which it was collected, unless its retention is required or permitted by applicable laws and regulations.
- **Right to Withdraw Consent:** Where the processing of your personal data is based on your consent, you have the right to withdraw your consent at any time, unless there is another lawful basis or legal requirement that permits or requires continued processing.
- **Right to File a Complaint:** You have the right to submit a complaint to the Saudi Data & AI Authority (SDAIA) regarding the processing of your personal data.

Unless otherwise required by law, you may exercise your rights free of charge. We will respond to your request within 30 days of receiving a complete request, subject to any extensions permitted by applicable law. To exercise your rights, please contact our Privacy Office at data.privacy@BudgetSaudi.com

11. Personal Data Security

We implement appropriate technical, administrative, and organizational measures to protect your personal data against unauthorized or unlawful access, use, disclosure, alteration, loss, or destruction. Our security measures are periodically reviewed and updated to maintain the confidentiality, integrity, and security of your personal data and to align with applicable security and regulatory requirements.

If a personal data breach occurs that may cause you harm, we will notify the Saudi Data & AI Authority (SDAIA) within 72 hours of becoming aware of it, and we will inform you without undue delay in clear language, describing the incident and the steps you can take to protect yourself.

12. Complaints and Objections

If you have any questions, concerns, or requests regarding data privacy or the processing of your personal data, please contact our Data Privacy Office

at: data.privacy@BudgetSaudi.com

If you are not satisfied with our response, or if we do not respond within 30 days, you may file a complaint with the Saudi Data & AI Authority (SDAIA).